



TRENTON Y5K

5TH ANNUAL • 2017

PRESENTING SPONSOR



We are proud to announce our 5th annual Trenton Y5K – a 5K run and 1-mile fun walk! Saturday, September 9, 2017 9:00 a.m. The College of New Jersey

Daniel R. Brenna, Jr. Co-Chair, Janine Russo Vanisko Co-Chair, Sab Russo Co-Chair

This event will benefit the YMCA of Trenton's Financial Assistance Program. T-shirts will be provided to all participants, and everyone will enjoy post-race activities and an awards ceremony.

Our Sponsorship Opportunities provide your company with excellent regional exposure and direct-access to over 300 race-day participants...while also signifying your support for our cause and our community. Learn more at trentonymca.org.

Name _____

Company _____

Address _____

City, State Zip _____

Email _____

Phone _____

Visa MasterCard AmEx Exp date _____

Credit Card # _____ 3-digit Code _____

Check enclosed. (Make checks payable to YMCA of Trenton)

I am unable to sponsor, enclosed is my donation \$ _____ to support the YMCA of Trenton.

Please respond by Tuesday, Aug. 1. For more information or questions contact Andrea Kelliher at 609.865.5494 or andrea@positivesolutionsteam.com. Mail this form to: Attn: Y5K-Sam Frisby; YMCA of Trenton, 431 Pennington Ave., Trenton, NJ 08618. * Complimentary registrations can be donated to sponsor kids' participation.



SPONSORSHIP FORM

SIGNATURE RACE SPONSOR • \$10,000 (Only ONE available!) Includes:

- Name prominently featured as lead sponsor; Feature title listing in all print ads, and link to your company website on the Y5K event website; Recognition on all websites and social networks advertising the event; Race day recognition; Prime logo/name placement on front of T-shirts and other printed materials; Promotional items in all runner packets; 20 complimentary registrations*

DIAMOND Sponsor • \$7,500

- Logo/name placement on T-shirts and other printed materials
- Promotional items in all runner packets
- Recognition on all websites and social networks advertising the event
- Race day recognition & 15 complimentary registrations*

PLATINUM SPONSOR • \$5,000

- Logo/name placement on T-shirts and other printed materials
- Promotional items in all runner packets
- Recognition on all websites and social networks advertising the event
- Race day recognition
- 10 complimentary registrations*

GOLD SPONSOR • \$2,500

- Logo/name placement on T-shirts and other printed materials
- Recognition on all websites and social networks advertising the event
- Promotional items in all runner packets
- 5 complimentary registrations*

SILVER SPONSOR • \$1,000

- Logo/name placement on signage and awards table
- 2 complimentary registrations*
- Recognition on all websites and social networks advertising the event

Water Station Sponsor • \$500

- Logo/name placement at 2 water stations

Goodie Bag • \$100

- Provide 300 items to go in goodie bags for runners
- Recognition on website and social networks